CROSSROADS REDEVELOPMENT PROJECT AREA

- APPOINTMENT NOTICE & SOLICITATION -

The Crossroads Project Area Committee ("PAC") and the Redevelopment Agency ("Agency") of the City of San Diego are seeking the involvement of an interested Business Owner - South within the Crossroads Redevelopment Project Area. The boundaries of the Survey Area are shown on the attached map (See Exhibit 1a).

The Crossroads Project Area Committee provides recommendations to the City Council and Agency on matters related to the Crossroads Redevelopment Project Area.

Business means any lawful activity having been, conducted within the Project Area for two (2) years or more by a for profit entity on whose overall function and purpose are primarily for (i) the purchase, sale, lease, or rental of tangible or intangible personal property (a "Retail Business"); (ii) the manufacture, processing or marketing of products, commodities or any other personal property (a "Manufacturing Business"); or (iii) the sale of services to the public (a "Service Business"). **Business** also includes any property owner that is a person who owns the real property in the Project Area, who does not use the real property for their primary residence. Such real property includes residential non-owner occupied property, industrial property, retail property, and other commercial property. **Business Owner - South** means a person who owns a business or property in the southern portion of the Crossroads Project Area as shown on the attached map (See Exhibit 1a).

Two (2) forms of proof as listed on the Proof of Eligibility for Appointment (See Exhibit 2) (one being a property tax bill, lease, deed of property, or other document proving business activity at the address on the Business Tax Certificate) shall be required in addition to valid picture ID. The **Business** must be in existence for at least two (2) years prior to the date of the PAC Appointment.

At the Crossroads PAC meeting on **November 11, 2004**, the Crossroads Project Area Committee ("PAC") will appoint one (1) member for the vacant **Business Owner - South** seat from the qualified applicants. A Statement of Interest and Qualifications Form is attached (See Exhibit 3).

Applicants must submit a Statement of Interest and Qualification Form and provide Proof of Eligibility for Appointment. City of San Diego Redevelopment Agency staff will be available Monday through Friday from 8:00 a.m.-5:00 p.m. to answer questions and to register applicants. You may mail the interest form and proof of eligibility (copies), along with a copy of valid picture identification to: **The City of San Diego Redevelopment Agency, 600 B Street, 4th Fl., San Diego, California 92101.**

The Redevelopment Agency must receive such paperwork no later than 5 p.m. on Wednesday, November 3, 2004 in order to be considered an applicant for the open seat. All qualified applicants will be given the opportunity to speak (up to 2 minutes) during the November 11, 2004 PAC meeting.

For additional information, contact Tracy Reed, Project Manager, of the Redevelopment Agency at (619) 533-5719 or at TReed@sandiego.gov

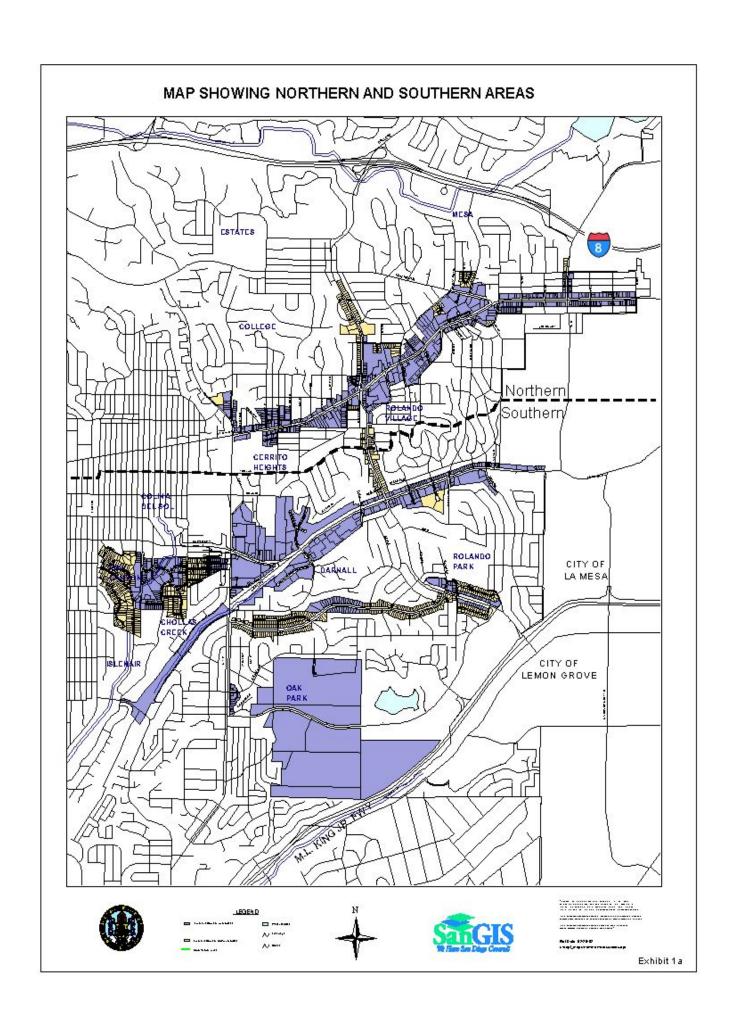


EXHIBIT 2

- PROOF OF ELIGIBILITY FOR APPOINTMENT -

VALID PICTURE ID (provide one)

Applicants must be over 18 years of age.

- A) California Identification Card
- B) Driver's License
- C) Military Identification
- D) Other Similar Identification

BUSINESS OWNER – SOUTH (provide two)

Business must be in existence for at least two (2) years prior to appointment.

- A) Property Tax Bill
- B) Lease or Rental Agreement
- C) Property Deed
- D) Any other documents proving business activity at the address on the Business Tax Certificate.

Copies of Proof of Eligibility documents must be submitted with the Statement of Interest and Qualifications.

Please be aware that all Crossroads PAC members are required to file a California Form 700, Statement of Economic Interests annually.

EXHIBIT 3

- STATEMENT OF INTEREST AND QUALIFICATIONS -

This information will be made available to the current PAC members prior to the November 11, 2004 meeting.

To the Crossroads PAC members:
I,
(Name: PLEASE PRINT)
would like to volunteer for appointment to the Crossroads Redevelopment Project Area Committee
(PAC) at the meeting to be held on November 11, 2004.
I would like to be considered for the following category that I am eligible:
I am a Business Owner – South, or authorized representative of such Business, or own real property,
which is not my residence.
The name and address of the business is:
(Please Print)
The reasons I would like to serve on the Project Area Committee are as follows (include prior experience in community affairs and/or other qualifications to serve on the Project Area Committee, and attach additional sheet, if necessary):
and attach additional sheet, if necessary).
(Please Print)